

Want more information
on HT Homes™
Go Green Initiative?



Visit our website
www.hthomeexperts.com

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The Right Choice
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SSImprovements

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LEAVES THE DOCK!!!**

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OUR BRANDS



A MESSAGE FROM OUR VISIONARY

First Fortune Corporation™ strives to provide its clients with an exciting, comfortable and worry-free experience of a lifetime. We want our customers to be completely satisfied with our brand and our services. We develop businesses that deliver quality products and work to insure that our customers get the service they deserve.

We look forward to helping you improve your world...one person at a time!

....Financial Freedom is here...
Come **GROW** With Us[®]
Keith Fennell
President/CEO

From Start to Finish

WHERE WE ARE NOW

Over the past 17 year's our company has grown from a local painting company to a nationwide home improvement enterprise with offices located through out much of the north eastern region. During this time, we have acquired a great deal of experience throughout our travel to many major cities Jupiter FL, Columbia, SC (Raleigh/ Charlotte/Greensboro NC, Atlanta GA, Washington DC and metro area, Chicago IL, VA.Beach, Richmond, Norfolk VA. etc). We have answered the call for an expansion of home improvement services nationwide. With this knowledge, we have discovered that expansion via franchising is the

best solution for growth within our company. As the need changes and grows, so will our services. While our quality and guarantee remains consistent, we want to revolutionize the way home improvements are done with the changing times.



MISSION

Our mission is to expand our enterprise through franchising while providing quality customer service as well as adequate training and support to our franchisees. We want to be a leader in the market by delivering on the services we offer and widening our customer base by making sure that every customer, from the first to the last is completely satisfied with our products and services. Being the best of the best is not as difficult as it may seem, and we expect

our proven high tech methods of estimating and selling jobs to our customers at the best price possible without sacrificing on quality will place us above the rest in the industry.



VISION

Our vision is to be the worlds leading home improvement enterprise by:

- Providing in-house home warranty programs
- Recruiting and obtaining 300 reputable franchisees nationwide in 36 months, to include 1 or more international franchises
- Welcome existing home improvement

companies who may be seeking merger opportunities.

- Going Public



EXIT STRATEGY

Our exit strategy is to take our Home Improvement franchise and our home warranty company public under our parent company First Fortune Corporation. Money raised on the public market will be used to strengthen our companies and offer loans to homeowners and future homebuyers. Money will be loaned through our sister company HT Money a financial institution that will provide home improvement, new construction, auto, personal, and small business loans. Leaving us as monopoly on the stock market. Founders and investors will have financial freedom.

